



Donald Robert Fox

Designer/Production Management/Theatre Consultant

(210)204-4025

skenographiadesign@outlook.com Email

www.dsgnrlightdesign.com Website

Artistic Statement

As a theatrical designer, I believe in the transformative power of art is to elevate both the beautiful and the grotesque into a visually poetic experience. My approach centers on simplicity of form, a bold use of color, and a clear textual vision. I aim not merely to create a setting, but to construct an immersive environment that actors and audience members can inhabit together. True artistry emerges when a designer comprehensively understands and integrates the entirety of the audience's experience.

My artistic journey lies at the intersection of minimalism, selective realism, and narrative design. I strive to create a compelling and immersive aesthetic that invites viewers to engage deeply with the essence of the text, choreography, or performance space. By stripping away the extraneous, I reveal the core elements of a narrative, allowing each design to breathe and unfold naturally. I am guided by the stories that emerge from text and movement, where design captivates not only through visual appeal but also through its capacity to convey deeper meaning. It is the narrative that drives my artistic choices, fueling my desire to translate these stories into the performance space.

My inspiration draws from three primary sources: the spiritual, the architectural, and the performance environment. The spiritual aspect infuses my work with purpose and depth; architecture offers a structured aesthetic that complements my minimalist approach; and the dynamic nature of the performance environment keeps me engaged with contemporary artistic dialogues. I explore the delicate balance between minimalism and selective realism, inviting viewers to experience a world reduced to its essence while remaining grounded in recognizable forms. Each design serves as a meditation on simplicity, highlighting the beauty of restraint.

In my work, I distill the complexities of human experience into simple, deliberate forms. Each piece emerges from the tension between what is revealed and what is left unsaid. By eliminating excess, I create a quiet space for viewers to engage with the work on their own terms, allowing them to explore the emotional and sensory dimensions of each subject. Selective realism transforms ordinary moments into profound reflections, fostering deeper contemplation of the performance. My palette is intentionally limited, emphasizing colors, textures, and movements that evoke narrative depth. This approach not only highlights what is presented but also what remains unsaid, fostering a dialogue between the performance and the observer. Through this blend of minimalism and selective realism, I aim to illuminate the profound narratives inherent in simplicity, inviting individuals to uncover their own meanings within the performance environment.

This unique synthesis of techniques produces a visual narrative that is both subtle and impactful, encouraging viewers to explore the story and find personal resonance within the simplicity. At the heart of my aesthetic lies narrative design, where I seek to tell multifaceted stories through the interplay of space, color, and light. My minimalist yet evocative creations invite viewers to engage with the narrative and delve into the complexities of the performance, creating a space for reflection, connection, and discovery.